

AF 2175  
CFW



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Andrew DiRienzo Art Unit : 2175  
Serial No. : 09/439,343 Examiner : Rimell  
Filed : 11/15/1999  
Title : Systems for Receiving and Forming Marketplaces for Working on Digital Information Blocks

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Dear Sir:

Applicant respectfully requests consideration of the references listed on the attached form PTO-1449. Per office rules, copies of the cited U.S. patents are not included.

No item contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the undersigned after making reasonable inquiry, was known to any individual designated in Rule 1.56(c) more than three months prior to filing of this statement.

Respectfully submitted,

ANDREW DIRIENZO  
by his attorney

Dated: April 5, 2005

Louis J. Hoffman  
Reg. No. 38,918  
LOUIS J. HOFFMAN, P.C.  
14614 North Kierland Boulevard, Suite 300  
Scottsdale, Arizona 85254  
(480) 948-3295

Certification Under 37 C.F.R. § 1.8

I hereby certify that this paper is being sent this 5th day of April, 2005 by first-class mail addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 by:

(name) Donald Hertz (signature)

List of Patents and Publications For  
Applicant's Information Disclosure  
Statement

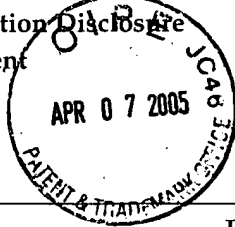
Serial No.: 09/439,343

Applicant: Andrew DiRienzo

Page 1 of 1

Filed: 11/15/1999

Group: 2175



## U.S. PATENT DOCUMENTS

Examiner Initials	Document Number	Date	Name	Class	Subclass	Filing Date (if appropriate)
	A	6,078,866	06/20/00	Buck, et al.	702	2
	B	6,269,361	07/31/01	Davis, et al.	703	3

## FOREIGN PATENT DOCUMENTS

Examiner Initials	Document Number	Date	Country	Class	Subclass	Translation Yes / No
----------------------	--------------------	------	---------	-------	----------	-------------------------

## OTHER ART

Examiner Initials	Author, Title, Date, Pertinent Pages, Etc.
	C "Engine Sells Results, Draws Fire", CNET News.com, <a href="http://news.com.com/Engine+sells+results%2C+draws+fire/2100-1023_3-215491.html">http://news.com.com/Engine+sells+results%2C+draws+fire/2100-1023_3-215491.html</a> , June 21, 1996.
	D Sullivan, Danny, "The Search Engine Report", <a href="http://www.searchenginewatch.com">www.searchenginewatch.com</a> , July 23, 1996.
	E Chu, Heting and Rosenthal, Marilyn, "Search Engines for the World Wide Web: A Comparative Study and Evaluation Methodology", ASIS 1996 Annual Conference Proceedings, October 19-24, 1996.
	F "How to Use Web Search Engines", The Spider's Apprentice, <a href="http://moon.ouhsc.edu/kboyce/sdms/otherlinks/spidap2.htm">http://moon.ouhsc.edu/kboyce/sdms/otherlinks/spidap2.htm</a> , February 12, 1997.
	G Pelline, Jeff, "Pay-for-Placement Gets Another Shot", <a href="http://www.news.com">http://www.news.com</a> , February 19, 1998.
	H Sullivan, Danny, "GoTo Going Strong", <a href="http://www.searchenginewatch.com">www.searchenginewatch.com</a> , July 1, 1998.
	I Henshaw, Robin, "What Next for Internet Journals? Implications for the Trend Towards Paid Placement in Search Engines", <a href="http://www.firstmonday.dk/issues/issue6_9/henshaw/">http://www.firstmonday.dk/issues/issue6_9/henshaw/</a> , September 2001.
	J Sullivan, Danny, "Where Are They Now? Search Engines We've Known & Loved", <a href="http://www.searchenginewatch.com">www.searchenginewatch.com</a> , March 4, 2003.
	K "My History of Paid Search", taken from "Transparent Bundles" weblog at: <a href="http://majestic.typepad.com/seth/2004/05/my_history_of_p.html">http://majestic.typepad.com/seth/2004/05/my_history_of_p.html</a> , March 18, 2004.
	L Google Corporate Informatino: Google History, <a href="http://www.google.com/corporate/history.html">http://www.google.com/corporate/history.html</a> , 2004.
	M Company History - Open Text Corporation, <a href="http://www.opentext.com/corporate/our_history.html">http://www.opentext.com/corporate/our_history.html</a> , February 28, 2005.

Examiner: \_\_\_\_\_

Date Considered: \_\_\_\_\_

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609.  
Draw line through citation if not in conformance *and* not considered. Include copy of this form with next communication to applicants.